

Who Is KARE for Kids, Inc.

What We Do...

Simply Stated, KARE takes care of our children by addressing their needs. KARE uses the funds they raise to provide necessities to the children of Dawson County. Among some of the items KARE has purchased over the years are: winter coats, shoes, clothing, medicine, eye glasses, educational resources, summer school fees, toys, etc. With the exception of Christmas, these needs must come to KARE in the form of a referral from the school or other agency. During Christmas each child gets 3 complete outfits, winter coat/hat/gloves, pair of shoes, package of socks and underwear, and 3 Christmas wish list items

Our History

In January 1993, a group of seven individuals sat at a table in the Dawsonville Pool Room to discuss forming an organization to pick up the efforts of the local Jaycee chapter's Empty Stocking Fund. These concerned citizens agreed first on the mission of the organization and secondly on the name of the organization. The mission- to help children in Dawson County- has never changed but grown stronger each year. The Board took the question to the Elementary schools and asked the children. From their suggestions, the name KARE for Kids, Inc. (Kids Are Really Equal) was decided upon and the mission continued.

The organization began with only the assets of the Jaycee's- tables, signs, etc. used to produce the annual Moonshine Festival. As the year's past, the festival grew to become one of the most well-known activities in the North Georgia area. This generated funds that continued the effort of providing support for underprivileged children in our community. The spirit of giving spreads quickly throughout the Dawson County community and the mission of KARE for Kids, Inc. grew as the needs were presented. The volunteers have done an excellent job of organizing the effort, making changes to policies to make sure that the best interests of the children of Dawson County are upheld and built upon. KARE for Kids, Inc. members, board members, and volunteers are consistently striving to maintain an organization open to positive change and growth, along with cooperation of the community and various organizations. It takes everyone working together to be most efficient and beneficial to the children. KARE is proud to be partners with Family Connection and the Dawson County Family & Children's Services. Our overall mission is vastly embraced in Dawson County and stands behind the vow to make our community a brighter place, one child at a time!

KARE for Kids, Inc is a 501c3 non-profit organization that provides for children in Dawson County. Our organization depends on the generosity of Dawson County and the tireless work of its volunteers. All that is asked of the volunteers is to have a big heart and a true compassion for children. They are all stretched very thin, so KARE members welcome all available volunteers with open arms.

\$10,000 Presenting Sponsor

Full Year Partnership in all KARE events. Deadline 2.28.2021

- **Community Easter Egg Hunt**
- **Annual Mountain Moonshine Festival**
- **Trunk-or-Treat**
- **Buck Jones Memorial Ride**
- **Christmas Parade**
- **Civic organization and school speaking engagements**

This sponsorship includes:

- Name and logo on all KARE publications for calendar year for All KARE events.
- Recognition as Presenting Sponsor at all speaking engagements for calendar year
- Name and logo displayed in first position on LED Jumbo Tron side panels.
- Logo displayed in full color on LED Jumbo Tron screen rotating throughout festival. Estimated 1,000 impressions per day.
- Display video commercial with sound once every hour per festival day. Sponsor must provide video commercial to festival one week prior to event
- Full page colored ad in the special edition "Moonshine Festival" newspaper insert
- 6 Premium Reserved Car Show Entries
- 6 VIP Public Parking Passes
- VIP Sponsor Table at all KARE events
- Promo items placed in Car Show goody bags (approx. 500 - optional)
- Opportunity to participate in our Opening Ceremony and Parade
- (12) Annual Mountain Moonshine T-Shirts





100 PROOF FESTIVAL SPONSOR - \$5,000

- Name and logo displayed in second position on LED Jumbo Tron side panels.
- Logo displayed in full color on LED Jumbo Tron screen rotating throughout festival. Estimated 500 impressions per festival day.
- Sponsor name on the Annual Mountain Moonshine Sponsor T-Shirt and Moonshine Jug
- Name & Logo on KARE'S website w/link to sponsor's website
- Sponsor name mentioned on ads, and other promotions
- $\frac{1}{2}$ page Color Ad in the special edition "Moonshine Festival" newspaper insert
- Sponsor 10x10 tent at the festival (optional)
- 3 Premium Reserved Car Show Entries
- 3 VIP Public Parking Passes
- Promo items placed in Car Show goody bags (approx. 500 - optional)
- Opportunity to participate in our Opening Ceremony Parade
- (8) Annual Mountain Moonshine T-Shirts

90 PROOF FESTIVAL SPONSOR - \$2,500

- Logo displayed in full color on LED Jumbo Tron screen rotating throughout festival. Estimated 250 impressions per festival day.
- Sponsor name on the Annual Mountain Moonshine T-Shirt and Moonshine Jug
- Sponsor name mentioned on ads, and other promotions
- Name & Logo on KARE'S website w/link to sponsor's website
- $\frac{1}{4}$ Color Ad in the special edition "Moonshine Festival" newspaper insert
- 2 Premium Reserved Car Show Entries
- 2 VIP Public Parking Passes
- Promo items placed in Car Show goody bags (approx. 500 - optional)
- (6) Annual Mountain Moonshine T-Shirts



80 PROOF FESTIVAL SPONSOR - \$1000

- Logo displayed in full color on LED Jumbo Tron screen rotating throughout festival. Estimated 100 impressions per festival day.
- Sponsor name on the Annual Mountain Moonshine T-Shirt
- Name and Logo on KARE'S website w/link to sponsors website
- 1/8 Color ad in the special edition "Moonshine" newspaper insert
- 1 Premium Reserved Car Show Entries
- 1 VIP Public Parking Passes
- Promo items placed in Car Show goody bags (approx. 500 - optional)
- (4) Annual Mountain Moonshine T-Shirts

60 PROOF FESTIVAL SPONSOR - \$500

- Logo displayed in full color on LED Jumbo Tron screen rotating throughout festival. Estimated 50 impressions per festival day.
- Name and Logo on KARE'S website w/link to sponsors website
- 1/8 Colored logo in the special edition "Moonshine" insert
- 1 Car Show entry
- Promo items placed in Car Show goody bags (approx. 500 - optional)
- (2) Annual Mountain Moonshine T-Shirts

CAR SHOW TROPHY SPONSOR - \$250

- Company name and logo placed on Car Show trophy(ies) of your choice.
- Name announced at Car Show Award Presentation and opportunity to present in person
- Name and logo on one large banner for all trophy sponsors.

CAR SHOW PATRON SPONSOR - \$100

- Name on logo on one large banner for all Patron Sponsors





Mountain Moonshine Sponsorship Form



Presenting	100 Proof	90 Proof	80 Proof	60 Proof	Trophy	Patron's
\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100

If you are interested in being a sponsor for K.A.R.E and the 2021 Annual Mountain Moonshine Festival, please fill out this form completely and mail it to us with your payment. Please make check payable to: KARE for Kids P.O. Box 211 Dawsonville Ga, 30534

Company Name: _____ Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Office# _____ Cell# _____

E-mail: _____

Please email your Company's logo to kareforkidstiffany@gmail.com

If you would like to add promotional items to our car show goodie bags, please make sure we have those items by September 1st.



